

**Great American Media**      **Democratic Congressional Cpgn Comm/ Issuee**  
1010 Wisconsin Avenue NW      Submission Number 245      Issue 3

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NBC 21

accurate, balanced, to the point

WNCN-TV

1203 Front St.  
Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Campaign Ref: E:120828061

Sales Rep: HRP Washington, DC

Order Ref: 06299594

Business Type: POLITICAL

Business Category:  Transactional

Client:	Democratic Congressional Cpty Comm / Issue	Submission Cost:	9135
Buyer:	..	Client/Product/Estimate:	11/14/1688
Schedule Dates:	08/27/12 to 09/03/12	Weeks:	2
Est/PO Number:	06299594	Contract type:	Political
Associated Copies:	No		

Product: Dccc  
Demographic: (L) Household  
Booking Group: WNCN  
Order:

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/27	09/03	Total	C
1	M-F 1135p ET / 1035p CTTonight Show ..WTF..	03	175	30 Comme	Nbr of Spots	3	3	
2	M-F 4p Ellen ..WTF..	03	210	30 Comme	Nbr of Spots	2	2	
3	M-F 5p Judge Judy ..WTF..	03	210	30 Comme	Nbr of Spots	2	2	
4	M-F 530p Judge Judy ..WTF..	03	210	30 Comme	Nbr of Spots	2	2	
5	M-F 6p News ..WTF..	03	400	30 Comme	Nbr of Spots	2	2	
6	M-F 6a News ..WTF..	04	225	30 Comme	Nbr of Spots	2	2	
7	M-F 7p News ..WTF..	04	250	30 Comme	Nbr of Spots	2	2	
8	M-F 7a Today Show ..WTF..	03	575	30 Comme	Nbr of Spots	2	2	
9	M-F 730p Extra ..WTF..	04	200	30 Comme	Nbr of Spots	2	2	
Weekly Totals:		Total Spots(Ord. Spots)		Closed PR	1	1	26	26
Closed PR					2	2	2	2

**Weekly Totals:** Total Spots(Ord Spots

Local

**Great American Media      Democratic Congressional Cpgn Comm/ Issue**  
**1010 Wisconsin Avenue NW      Submission Number 245      Issue 3**

Washington DC 20007



**WNCN-TV**

1205 Front St.  
 Raleigh, NC 27609

**PHONE (919) 836-1717 FAX (919) 836-1747**

Client:	Democratic Congressional Cpgn Comm/ Issue	Submission Cost:	9135	Campaign Ref:	E:120828061
Buyer:	...	Client/Product/Estimate:	11/14/14 1688	Sales Rep:	HRP Washington, DC
Schedule Dates:	08/27/12 to 09/03/12	Weeks:	2	Order Ref:	06299594
Est./PO Number:	06299594	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Ref	Sales Product Details	Rev Type		Rate	Spot Type		08/27	09/03	Total	C
10	M-F 9a Today Show II ..WTF..	02		350	30	Nbr of Spots	2		2	
11	M-Su 11p News ..WTFSS	04		550	30	Comme				
12	Sun 9-11p ET / 8-10p CT Americas Got Talent S	03		30	Nbr of Spots					
13	WNCN News Special T... 19:30:00-20:00:00	04		200	30	Closed PR	1		1	
14	Sun 10p ET / 9p CT Americas Got Talent ....S	05		1500	30	Nbr of Spots	1		1	
<b>Weekly Totals:</b> Total Spots/Ord Spots							26		26	
Closed PR							2		2	

**Pre-emption Summary**

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
9	M-F 730p Extra	:30 Commercial	08/27/12	Closed Pre Emtion	200.00	No Makegood / Credit	0000000000	E:120828061
12	Sun 9-11p ET / 8-10p CT Americas Got Talent	:30 Commercial	08/27/12	Closed Pre Emtion	1,500.00	No Makegood / Credit	0000000000	E:120828061

Grand Totals

			Month 9 Weeks: 5
	Totals	08/27	09/03
Spots		26	26
Cost		9135	9135

Local

Local

**Grand Totals:**

<b>Spots:</b>	<u>26</u>
<b>Gross Total:</b>	<u>9,135.00</u>
<b>Commission:</b>	<u>1,370.25</u>
<b>Net Total:</b>	<u>7,764.75</u>

REP HEADLINE# 6299594 TRFF# E:120828  
\$\$\$ APPROVED REV #1 \$\$\$ ORDER WORKSHEET

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK ! ! !  
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG29/12 09-08  
\*\*\* WNCR-TV \*\*\*

ADV #	ADV. NAME	ISS/DCCC	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	GREAT AMERICAN MEDIA	BUYER NAME	MIKE FURMAN	
		3050 K ST NW,			
		WASHINGTON, DC 20007			
ORDER #	CONTRACT #	6299594	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	DCCC	EST#1688 COMMENTS: (LINE, ORDER, INVOICE)			
FLIGHT DATES	AUG28/12	SEP3/12 WK-1			
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	AUG29/12	09.08

REP:  
REVISION  
ML APPROVED  
TTL SAME  
PLS CNF  
THANKS, MICK

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION  
STATION MAKEGOOD OFFERS:

ML OK'D BUY#9 MISSED: TU-F/730P-800P AUG30 30S \$200.00 (AUG28/12)  
OFFER: THU/730P-800P AUG30 30S \$200.00 PLS ADVISE.  
CMT: PROGRAM CHG 8/30: 7:30-8PM IS WNCR POLITICAL NEWS SPECIAL

CONTRACT TOTAL \$9,135.00  
TOTAL SPOTS 26

REP HEADLINE# 6299594  
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGENCY HARRIS  
ORDER WORKSHEET

FAX# 703-516-9680  
CREDIT RISK !!!  
REPORT FROM REP AUG28/12 18.17  
\* \* CHANGES \* \* \* \* WNCN-TV \* \* \*

ADV # \_\_\_\_\_ ADV. NAME ISS/DCCC

AGY # \_\_\_\_\_ AGY. NAME GREAT AMERICAN MEDIA

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
BUYER NAME MIKE FURMAN

SALES PRSN WA- MICK NESCI (H)

ORDER # \_\_\_\_\_ 3050 K ST NW,

WASHINGTON, DC 20007

CONTRACT # 6299594

EST#1688 COMMENTS: (LINE, ORDER, INVOICE)

CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC

FLIGHT DATES AUG28/12 SEP3/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED

DATE AUG28/12 18.17

REP: REVISION  
ML APPROVED

TTL SAME

PLS CNF

THANKS, MICK

STA: PLS SEE ML FOR PROGRAM CHG THIS THU 8/30!  
PLS ADVISE ASAP!  
THX, CHERYL 8/28

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

LINE#:	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	SPTS:	WEEK	DAY	TOTL:	SPTS:
:	:	:	:	:	:	:	:	:	:	:	:	:	:	:

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1688  
AGENCY PRODUCT CODE = 14

9	S	730P-800P	30	\$200.00	8/28	8/31	2	TU-F	2
---	---	-----------	----	----------	------	------	---	------	---

PROGRAM : EXTRA  
CON COM1: EXTRA

REP HEADLINE# 6299594  
CREDIT ADVISORY: AGENCY CREDIT RISK ! !  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG28/12 18-17  
\$ \$\$ UNAPPROVED REV #1 \$\$\$ \*\* CHANGES\*\* \*\*\* WNCN-TV \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK ! !  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG28/12 18-17  
\*\* CHANGES\*\* \*\*\* WNCN-TV \*\*\*

LINE#:	REP	CD:	TIME	PERIOD	LGTH:	SEC:	RATE	START	END	SPTS:	WEEK:	DAYS	:TOTAL:	:SPTS:
13	A	730P-800P			30		\$200.00	8/30	8/30	1		THU	1	
PROGRAM:	WNCN NEWS SPECIAL POLITICAL													
ORD COM1:	PROGRAM CHG 8/30:	7:30-8PM	IS	WNCN POLITICAL NEWS	SPECIAL									
ORD COM2:	PLS ADVISE ASAP!													
THIS IS A MAKE-GOOD FOR AUG30 ON LINE-9 FOR 1 SPOT/WK														
STATION MAKEGOOD OFFERS:														
ML OK'D BUY#9	MISSED: TU-F/730P-800P													
	AUG30													
	OFFER: THU/730P-800P													
CMT: PROGRAM CHG 8/30:	7:30-8PM	IS	WNCN POLITICAL NEWS	SPECIAL										
CMT: PLS ADVISE ASAP!														
SEP/12	\$9,135.00													
CONTRACT TOTAL														
TOTAL SPOTS														
	\$9,135.00													
	26													

MARKET TOTALS \$91,350 WNCN 10% WRAL 43% WTV 35% WRAZ 10% WRDC 0% WLFL 2% CABL 0%  
ESTIMATED SHARES  
SVC- NSI BOOKS- NOV/11 NOV/PJ  
DEMOs- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6299594  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TELL# 703-516-9399  
CREDIT ADVISORY: AGENCY CREDIT RISK 111  
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG28/12 17.28

FAX# 703-516-9680  
\*\*\* WNCN-TV \*\*\*

ADV # \_\_\_\_\_ ADV- NAME ISS/DCCC  
AGY # \_\_\_\_\_ AGY. NAME GREAT AMERICAN MEDIA  
3050 K ST NW,

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN #  
BUYER NAME MIKE FURMAN  
SALES PRSN WA- MICK NESCI (H)

ORDER # \_\_\_\_\_  
PRDCT DCCC  
FLIGHT DATES AUG28/112 SEP3/112 WK-1

CLASS: NATL. LOCAL REGIONAL  
CONTRACT # 6299594  
EST#1688 COMMENTS: (LINE, ORDER, INVOICE)

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_  
CO-OP BILLING NEEDED

DATE AUG28/12 17.28

REP: NEW ORDER  
TTL 9135 @ 26X

PLS CFM  
THANKS, MIKE FPR MICK

STA: PLS SEE MI FOR PROGRAM CHG THIS THU 8/30!  
PLS ADVISE ASAP!  
THX, CHERYL 8/28

CON CM \* \* \* \* \* THIS IS A CASH IN ADVANCE SCHEDULE \* \* \* \* \*

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

STATION MAKEGOOD OFFERS: MISSED: TU-F/730P-800P AUG30 30S \$200.00 (AUG28/12)  
M1 UNRESL BUY#9 OFFER: THU/730P-800P AUG30 30S \$200.00 PLS ADVISE.

CMT: PROGRAM CHG 8/30: 7:30-8PM IS WNCR POLITICAL NEWS SPECIAL

CMT: PLS ADVISE ASAP!

CONTRACT TOTAL \$9,135.00  
TOTAL SPOTS 26

REP HEADLINE# 6299594  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG28/12 14.03  
\*\*\* WNCN-TV \*\*\*

FAX# 703-516-9680

\*\*\*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/DCCC

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_

AGY # \_\_\_\_\_ AGY. NAME GREAT AMERICAN MEDIA

BUYER NAME MIKE FURMAN

3050 K ST NW

SALES PRSN WA- MICK NESCI (H)

ORDER # \_\_\_\_\_

CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC

EST#1688 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG28/12 SEP3/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

DATE AUG28/12 14.03

REP: NEW ORDER

TTL 9135 @ 26X

PLS CFM

THANKS, MIKE FPR MICK

CON CM \*\*\*\*\*

THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$9,135.00  
TOTAL SPOTS 26

REP HEADLINE# 6299594  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG28/12 12-34  
\*\*\* WNCN-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/DCCC  
AGY # \_\_\_\_\_ AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,

WASHINGTON, DC 20007

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
BUYER NAME MIKE FURMAN  
SALES PRSN WA- MICK NESCI (H)

ORDER #

PRDCT DCCC

CONTRACT # 6299594  
EST#1688 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG28/12 SEP3/12 WK-1

CITY TAX

STATE TAX

CO-OP BILLING NEEDED

DATE AUG28/12 12-34

REP: NEW ORDER  
TTL 9135 @ 26X  
PLS CFM  
THANKS, MIKE FPR MICK

CON CM

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

:LINE# :REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS :TOTAL:  
:LINE# : : : : : : : : : : : : : : : : :  
AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1688  
AGENCY PRODUCT CODE = 14

1	1135P-1235A	30	\$175.00	8/28	8/31	3	TU-F	3
PROGRAM :	TONIGHT SHOW							
CON COM1:	TONIGHT SHOW							
2	400P-500P	30	\$210.00	8/28	8/31	2	TU-F	2
PROGRAM :	ELLEN							
CON COM1:	ELLEN							
3	500P-530P	30	\$210.00	8/28	8/31	2	TU-F	2
PROGRAM :	JUDGE JUDY							
CON COM1:	JUDGE JUDY							

MN

8/28

REP HEADLINE# 6299594  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP \* FAX# 703-516-9680

AUG28/12 12-34  
\*\*\* WNCN-TV \*\*\*

REP HEADLINE# 6299594  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

80  
AUG28/12 12.34  
\*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME	PERIOD	LNGTH	SEC	RATE	START	END	SPTS	WEEK	DAY	TOTL:
LINE#								DATE	DATE	/WK:	INVT		SPTS:
SEP/12	\$9,135.00												
										CONTRACT	TOTAL	\$9,135.00	

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Sarah Levene  
do hereby request station time concerning the following issue:

--	--	--	--	--	--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

*AS ORDERED*

**Total Charges:**

This broadcast time will be used by: Democratic Congressional  
Campaign Committee

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

<i>Democratic Congressional Campaign Committee 430 South Capitol St. Washington, DC 20003</i>
---

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation;  a committee;  an association;  or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

*Kristen MARK, chief operating officer*

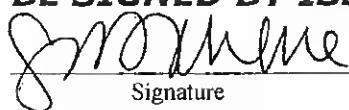
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

4/18/11

Date



Signature

202 338 8700

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

---

Signature

Printed Name

Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

*AS DEPTERED*

**Total Charges:**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.**